

BACK PANELS 30+20+4=54"
 MERCHANDISE SPACE=54"
 HEADER OFFSET



CS MADE FOR ALL 4X12 **

| | | | | | | |
|---|---|--|---|---|--|--|
| 041554564839 CS MADE FOR YOU SPICE FOR ME | 041554564815 CS MADE FOR YOU MAUVE FOR ME | 041554566772 CS MADE FOR YOU PINK FOR ME | 041554564860 CS MADE FOR YOU FUCHSIA FOR ME | 041554564846 CS MADE FOR YOU RED FOR ME | 041554564853 CS MADE FOR YOU RUBY FOR ME | 041554564877 CS MADE FOR YOU PLUM FOR ME |
|---|---|--|---|---|--|--|

CS MADE FOR ALL 1.1 **

| | | | | | | | | | |
|---|--|---|---|---|---|--|--|--|--|
| 041554198225 COLOR SEN LIPSTICK Pink Sand | 041554198232 COLOR SEN LIPSTICK Born With It | 041554248913 COLOR SEN LIPSTICK Pink & Proper | 041554198300 COLOR SEN LIPSTICK Pink Wink | 041554408485 COLOR SEN BUFFS BARE ALL | 041554408515 COLOR SEN BUFFS BLUSHING BEIGE | 041554408546 COLOR SEN BUFFS NUDE LUST | 041554408492 COLOR SEN BUFFS TRUFFLE TEASE | 041554198645 COLOR SEN LIPSTICK Crazy For Coffee | 041554413236 COLOR SEN BUFFS TOUCHABLE TAUPE |
|---|--|---|---|---|---|--|--|--|--|

COL SEN LIP 1.2 PINK/BUFF

| | | | | | | | | | |
|--|--|---|--|--|--|--|---|---|---|
| 041554293426 COLOR SEN LIPSTICK Blissful Berry | 041554282433 COLOR SEN LIPSTICK Deepest Cherry | 041554470994 COLOR SEN LIPSTICK Romantic Rose | 041554294972 COLOR SEN LIP VIVIDS BRAZEN BERRY | 041554198423 COLOR SEN LIPSTICK On The Mauve | 041554198515 COLOR SEN LIPSTICK Are You Red-dy | 041554248906 COLOR SEN LIPSTICK Red Revolution | 041554198522 COLOR SEN LIPSTICK Very Cherry | 041554198553 COLOR SEN LIPSTICK Red Revival | 041554294996 COLOR SEN LIP VIVIDS ON FIRE RED |
|--|--|---|--|--|--|--|---|---|---|

COL SEN LIP 2.2 PLUM/RED

| | | | | | | | | | | |
|----------------------|--|---|--|--|--|---|---|--|---|--|
| CLR SEN MATTES SPSVR | 041554429879 COLOR SEN THE MATTES Nude Embrace | 041554429886 COLOR SEN THE MATTES Daringly Nude | 041554429893 COLOR SEN THE MATTES Touch of Spice | 041554429909 COLOR SEN THE MATTES Lust for Blush | 041554429916 COLOR SEN THE MATTES Ravishing Rose | 041554429923 COLOR SEN THE MATTES Faint For Fuchsia | 041554429930 COLOR SEN THE MATTES Mesmerizing Magenta | 041554429954 COLOR SEN THE MATTES Siren in Scarlet | 041554429961 COLOR SEN THE MATTES Divine Wine | 041554433690 COLOR SEN THE MATTES Burgundy Blush |
|----------------------|--|---|--|--|--|---|---|--|---|--|

COL SEN MATTES 1.1

| | | | | | | | | | | |
|--|---|--|--|--|---|---|---|---|---|---|
| COLOR SENSATIONAL CREAMY MATTES S17 SPSVR GRAPHIC | 041554496512 COLOR SEN THE MATTES PURELY NUDE | 041554496529 COLOR SEN THE MATTES PEACH BUFF | 041554496536 COLOR SEN THE MATTES BEIGE BABE | 041554496543 COLOR SEN THE MATTES HONEY PINK | 041554496550 COLOR SEN THE MATTES NAKED CORAL | 041554496567 COLOR SEN THE MATTES RAW CHOCOLATE | 041554496574 COLOR SEN THE MATTES ALMOND ROSE | 041554496574 COLOR SEN THE MATTES ALMOND ROSE | 041554496581 COLOR SEN THE MATTES TOASTED TRUFFLE | 041554496598 COLOR SEN THE MATTES BROWN BLUSH |
|--|---|--|--|--|---|---|---|---|---|---|

COL SEN INTI-MATTE NUDES 1.1

| | | | | | | | | | | |
|-----------------------|---|---|---|---|---|---|---|---|---|---|
| COLOR SEN BOLDS SPSVR | 041554488722 COLOR SENSATIONAL LOADED BOLDS | 041554488746 COLOR SENSATIONAL LOADED BOLDS | 041554464399 COLOR SENSATIONAL LOADED BOLDS | 041554488715 COLOR SENSATIONAL LOADED BOLDS | 041554464245 COLOR SENSATIONAL LOADED BOLDS | 041554464252 COLOR SENSATIONAL LOADED BOLDS | 041554464320 COLOR SENSATIONAL LOADED BOLDS | 041554488708 COLOR SENSATIONAL LOADED BOLDS | 041554488685 COLOR SENSATIONAL LOADED BOLDS | 041554488777 COLOR SENSATIONAL LOADED BOLDS |
|-----------------------|---|---|---|---|---|---|---|---|---|---|

COL SEN BOLDS 1.1

SS MATTE INK

| | | | | | | | | | |
|--|---|---|---|---|--|---|--|--|---|
| 041554496895 SUPERSTAY MATTE INK LOYALIST | 041554496901 SUPERSTAY MATTE INK DREAMER | 041554496918 SUPERSTAY MATTE INK LOVER | 041554496925 SUPERSTAY MATTE INK PIONEER | 041554496932 SUPERSTAY MATTE INK HEROINE | 041554496949 SUPERSTAY MATTE INK ROMANTIC | 041554496956 SUPERSTAY MATTE INK CREATOR | 041554496963 SUPERSTAY MATTE INK BELIEVER | 041554496970 SUPERSTAY MATTE INK ESCAPIST | 041554496987 SUPERSTAY MATTE INK VOYAGER |
|--|---|---|---|---|--|---|--|--|---|

SS MATTE INK 1.1 **

| | | | | | | | | | |
|--|---|---|---|--|---|--|---|--|---|
| 041554237726 SS 2 STEP 24 HR LIPCOLOR Everlasting Wine | 041554237740 SS 2 STEP 24 HR LIPCOLOR All Day Cherry | 041554494976 SUPERSTAY SUPER IMPACT STEADY RED-Y | 041554237801 SS 2 STEP 24 HR LIPCOLOR Wear On Wildberry | 041554237818 SS 2 STEP 24 HR LIPCOLOR Unlimited Raisin | 041554237825 SS 2 STEP 24 HR LIPCOLOR Perpetual Plum | 041554237894 SS 2 STEP 24 HR LIPCOLOR Timeless Rose | 041554237931 SS 2 STEP 24 HR LIPCOLOR So Pearly Pink | 041554237948 SS 2 STEP 24 HR LIPCOLOR Forever Chestnut | 041554237955 SS 2 STEP 24 HR LIPCOLOR Always Heather |
|--|---|---|---|--|---|--|---|--|---|

SS 24HR LIP 1.1 **

BACK PANELS
MERCHANDISE
HEADER

MNY 2' LOGO FLAT P

SS FC PWDR FNDTN 4X12 **

| | | | | | | | |
|---|--|--|--|--|--|---|--|
| 041554541397 SUPERSTAY FULL COVERAGE FOUNDATION Fair Porcelain | 041554541403 SUPERSTAY FULL COVERAGE FOUNDATION Porcelain | 041554541410 SUPERSTAY FULL COVERAGE FOUNDATION Natural Ivory | 041554541427 SUPERSTAY FULL COVERAGE FOUNDATION Classic Ivory | 041554541458 SUPERSTAY FULL COVERAGE FOUNDATION Natural Beige | 041554541465 SUPERSTAY FULL COVERAGE FOUNDATION Sun Beige | 041554541496 SUPERSTAY FULL COVERAGE FOUNDATION Toffee | 041554541519 SUPERSTAY FULL COVERAGE FOUNDATION Coconut |
|---|--|--|--|--|--|---|--|

SS FULL COVERAGE FOUNDATION 1.1 **

| | | | |
|--|---|---|---|
| 041554562804 SUPERSTAY FULL COVERAGE POWDER Fair Porcelain | 041554562811 SUPERSTAY FULL COVERAGE POWDER Porcelain | 041554562835 SUPERSTAY FULL COVERAGE POWDER Classic Ivory | 041554562866 SUPERSTAY FULL COVERAGE POWDER Natural Beige |
| 041554562873 SUPERSTAY FULL COVERAGE POWDER Golden | 041554563368 SUPERSTAY FULL COVERAGE POWDER Honey | 041554562903 SUPERSTAY FULL COVERAGE POWDER Coconut | 041554563375 SUPERSTAY FULL COVERAGE POWDER Java |

SS FC PDR 1.1 **

| | | | | | |
|---|--|--|--|--|---|
| 041554055993 DREAM SATIN LIQUID FOUNDATION Classic Ivory | 041554056037 DREAM SATIN LIQUID FOUNDATION Nude Beige | 041554056013 DREAM SATIN LIQUID FOUNDATION Nude | 041554056020 DREAM SATIN LIQUID FOUNDATION Creamy Natural | 041554056051 DREAM SATIN LIQUID FOUNDATION Pure Beige | 041554056068 DREAM SATIN LIQUID FOUNDATION Natural Beige |
|---|--|--|--|--|---|

DRM SATIN 1.1 **

| | | | |
|-------------------|--|---|---|
| DMM SM BRAND SIGN | 041554507102 DREAM MATTE MOUSSE FOUNDATION Classic Ivory | 041554507126 DREAM MATTE MOUSSE FOUNDATION Nude | 041554507133 DREAM MATTE MOUSSE FOUNDATION Creamy Natural |
| | 041554507140 DREAM MATTE MOUSSE FOUNDATION Sandy Beige | 041554507157 DREAM MATTE MOUSSE FOUNDATION Pure Beige | 041554507171 DREAM MATTE MOUSSE FOUNDATION Honey Beige |

DRM MATTE MOUSSE 1.1 (KROGER) **

| | | | | | |
|--|--|---|---|---|--|
| 041554282634 DREAM FRESH BB CRM Light Medium | 041554282641 DREAM FRESH BB CRM Medium | 041554282658 DREAM FRESH BB CRM Medium/Deep | 041554349542 DREAM PURE BB Light/Medium | 041554349573 DREAM PURE BB Medium | 041554349719 DREAM PURE BB Medium/Deep |
|--|--|---|---|---|--|

DRM BB CREAMS 1.1 **

| | | | | | |
|---------------------------------------|--|---|--|---|--|
| 041554264524 BABY LIPS QUENCHED | 041554264548 BABY LIPS CHERRY ME | 041554264562 BABY LIPS PINK PUNCH | 041554313110 COVER STICK (CORRECTOR) Fair | 041554543889 COVER STICK (CORRECTOR) Light Beige | 041554543896 COVER STICK (CORRECTOR) Medium Beige |
|---------------------------------------|--|---|--|---|--|

30+20+4=54"
 SE SPACE=54"
 OFFSET

FRONT UNLIT HDR **

SNAPSCARA (MODEL GIGI) 4X12 **

| 041554238648 FitMe DEW+SMTH FNDTN Porcelain | 041554238655 FitMe DEW+SMTH FNDTN Ivry | 041554238662 FitMe DEW+SMTH FNDTN Clsc Ivry | 041554238686 FitMe DEW+SMTH FNDTN Buff Bge | 041554238716 FitMe DEW+SMTH FNDTN Nat Bge | 041554238747 FitMe DEW+SMTH FNDTN Pure Bge | 041554238761 FitMe DEW+SMTH FNDTN Sun Bge | 041554400816 FitMe DEW+SMTH FNDTN Toffee |
|---|--|---|--|---|--|---|--|
| FM DEW+SMTH FNDTN TRAY 1.1 ** | | | | | | | |
| Urban Hook Bar with 4 Peg Hooks | | | | | | | |
| 041554217964 FALSIES MASCARA Very Black | 041554443462 PUSH UP DRAMA WSH Blackest Black | 041554281460 MEGA PLUSH MASCARA Very Black | 041554281484 MEGA PLUSH MASCARA WP Very Black | | | | |
| Urban Hook Bar with 4 Peg Hooks | | | | | | | |
| 041554050899 VOLUM' EXPRESS COLOSSAL Glam Black | 041554056761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Blk) | 041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black | 041554409291 PUMPED UP! COLOSSAL WSH Glam Black | | | | |
| Urban Hook Bar with 4 Peg Hooks | | | | | | | |
| 041554532722 GREAT LASH MASCARA Very Black | 041554532807 GREAT LASH MASCARA Brownish Black | 041554626964 GREAT LASH WATERPROOF Very Black | 041554626988 GREAT LASH WATERPROOF Brownish Black | | | | |
| Urban Hook Bar with 4 Peg Hooks | | | | | | | |
| 041554239416 Great Lash Lots of Lashes Very Black | 041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black | 041554699159 FULL 'N SOFT WASHABLE Very Black | 041554605228 FULL 'N SOFT WATERPROOF Very Black | | | | |
| Urban Hook Bar with 3 Peg Hooks | | | | | | | |
| 041554566499 SHINE FREE OIL CONTROL LOOSE POWDER Light | 041554566505 SHINE FREE OIL CONTROL LOOSE POWDER Medium | | 041554054156 LASH STILETTO Very Black | | | | |

| | | | | | |
|--|--|--|--|---|---|
| 041554492644 New Expertwear Monos Vanilla | 041554490763 New Expertwear Monos Seashell | 041554490756 New Expertwear Monos Linen | 041554490794 New Expertwear Monos The Glo Down | 041554492682 New Expertwear Monos Made for Mocha | 04155452201 New Expertwear Monos Dusty Rose |
| EW MONOS (1TIER) ** | | | | | |
| 041554522556 FALSIES TEMPTATION BLKST BLK | 041554522570 FALSIES TEMPTATION BROWNISH BLK | Urban Hook Bar with 4 Peg Hooks | | 041554522679 FALSIES TEMPTATION WTP VERY BLACK WTP | 041554539912 SNPSACARA PITCH BLACK |
| 041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH | 041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH | Urban Hook Bar with 4 Peg Hooks | | 041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH | 041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP |
| 041554288377 VE ROCKET MASCARA Very Black | 041554288452 VE ROCKET MASCARA WP Very Black | Urban Hook Bar with 4 Peg Hooks | | 041554496185 LASH SENSATIONAL CURVITUDE Blkst Black WSH | 041554496192 LASH SENSATIONAL CURVITUDE Very Black WSH |
| 041554409284 PUMPED UP! COLOSSAL WSH Classic Black | 041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH | Urban Hook Bar with 4 Peg Hooks | | 041554493726 COLOSSAL BIG SHOT VERY BLACK WSH | 041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP |
| 041554647372 LASH DISCOVERY WASHABLE Very Black | 041554288254 CAT EYES MASCARA Glam Black | Urban Hook Bar with 5 Peg Hooks | | 041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush | 041554533156 LINEWORKS ULTRA LINER WATERPROOF Black |
| 041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN | 041554009071 DEFINE A LINE Ebony Black | 041554009095 DEFINE A LINE Brownish Black | 6HK BRAND HB UNSTOPPABLE ** | | 041554513561 UNSTOPPABLE EYELINER - CARDED Espresso |
| 041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black | 041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black | 041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown | 6HK BRAND HB EXPRT EYES TWIN ** | | 041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown |
| | | | | 041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown | Ingredients Listing |

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEIS 4' X 54" MAYBELLINE URBAN WALL #6

Spring 2019

WES0454U_IS19.psa

| CS MADE FOR ALL 1.1 ** | | | | | | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in | |
|------------------------|---------|--------------|-----------------|----------------|------------|--|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 1 | 1 | 041554564839 | CS MADE FOR YOU | SPICE FOR ME | 370 | | |
| 2 | 1 | 041554564815 | CS MADE FOR YOU | MAUVE FOR ME | 373 | | |
| 3 | 1 | 041554566772 | CS MADE FOR YOU | PINK FOR ME | 376 | | |
| 4 | 1 | 041554564860 | CS MADE FOR YOU | FUCHSIA FOR ME | 379 | | |
| 5 | 1 | 041554564846 | CS MADE FOR YOU | RED FOR ME | 382 | | |
| 6 | 1 | 041554564853 | CS MADE FOR YOU | RUBY FOR ME | 385 | | |
| 7 | 1 | 041554564877 | CS MADE FOR YOU | PLUM FOR ME | 388 | | |

| COL SEN LIP 1.2 PINK/BUFF | | | | | | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in | |
|---------------------------|---------|--------------|-------------------------------------|------------------|------------|--|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 8 | 1 | 041554198225 | COLOR SEN LIPSTICK | Pink Sand | 5 | | |
| 9 | 1 | 041554198232 | COLOR SEN LIPSTICK | Born With It | 15 | | |
| 10 | 1 | 041554248913 | COLOR SEN LIPSTICK | Pink & Proper | 20 | | |
| 11 | 1 | 041554198300 | COLOR SEN LIPSTICK | Pink Wink | 105 | | |
| 12 | 1 | 041554408485 | COLOR SEN BUFFS | BARE ALL | 910 | | |
| 13 | 1 | 041554408515 | COLOR SEN BUFFS | BLUSHING BEIGE | 915 | | |
| 14 | 1 | 041554408546 | COLOR SEN BUFFS | NUDE LUST | 920 | | |
| 15 | 1 | 041554408492 | COLOR SEN BUFFS | TRUFFLE TEASE | 930 | | |
| 16 | 1 | 041554198645 | COLOR SEN LIPSTICK | Crazy For Coffee | 275 | | |
| 17 | 1 | 041554413236 | COLOR SEN BUFFS | TOUCHABLE TAUPE | 940 | | |
| 18 | 1 | 041554549287 | Color Sensational Shaping Lip Liner | Almond Rose | 132 | | |
| 19 | 1 | 041554549348 | Color Sensational Shaping Lip Liner | Pink Wink | 134 | | |

| COL SEN LIP 2.2 PLUM/RED | | | | | | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in | |
|--------------------------|---------|--------------|-------------------------------------|----------------|------------|--|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 20 | 1 | 041554283426 | COLOR SEN LIPSTICK | Blissful Berry | 410 | | |
| 21 | 1 | 041554283433 | COLOR SEN LIPSTICK | Deepest Cherry | 420 | | |
| 22 | 1 | 041554470994 | COLOR SEN LIPSTICK | Romantic Rose | 450 | | |
| 23 | 1 | 041554294972 | COLOR SEN LIP VIVIDS | BRAZEN BERRY | 905 | | |
| 24 | 1 | 041554198423 | COLOR SEN LIPSTICK | On The Mauve | 445 | | |
| 25 | 1 | 041554198515 | COLOR SEN LIPSTICK | Are You Red-dy | 625 | | |
| 26 | 1 | 041554248906 | COLOR SEN LIPSTICK | Red Revolution | 630 | | |
| 27 | 1 | 041554198522 | COLOR SEN LIPSTICK | Very Cherry | 635 | | |
| 28 | 1 | 041554198553 | COLOR SEN LIPSTICK | Red Revival | 645 | | |
| 29 | 1 | 041554294996 | COLOR SEN LIP VIVIDS | ON FIRE RED | 895 | | |
| 30 | 1 | 041554549300 | Color Sensational Shaping Lip Liner | Beige Babe | 102 | | |
| 31 | 1 | 041554549324 | Color Sensational Shaping Lip Liner | Divine Wine | 153 | | |

| COL SEN MATTES 1.1 | | | | | | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in | |
|--------------------|---------|--------------|----------------------|---------------------|------------|--|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 32 | 1 | 041554429879 | COLOR SEN THE MATTES | Nude Embrace | 650 | | |
| 33 | 1 | 041554429886 | COLOR SEN THE MATTES | Daringly Nude | 655 | | |
| 34 | 1 | 041554429893 | COLOR SEN THE MATTES | Touch of Spice | 660 | | |
| 35 | 1 | 041554429909 | COLOR SEN THE MATTES | Lust for Blush | 665 | | |
| 36 | 1 | 041554429916 | COLOR SEN THE MATTES | Ravishing Rose | 670 | | |
| 37 | 1 | 041554429923 | COLOR SEN THE MATTES | Faint For Fuchsia | 675 | | |
| 38 | 1 | 041554429930 | COLOR SEN THE MATTES | Mesmerizing Magenta | 680 | | |
| 39 | 1 | 041554429954 | COLOR SEN THE MATTES | Siren in Scarlet | 690 | | |
| 40 | 1 | 041554429961 | COLOR SEN THE MATTES | Divine Wine | 695 | | |
| 41 | 1 | 041554453690 | COLOR SEN THE MATTES | Burgundy Blush | 696 | | |

| COL SEN INTI-MATTE NUDES 1.1 | | | | | | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in | |
|------------------------------|---------|--------------|----------------------|-------------|------------|--|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 42 | 1 | 041554496512 | COLOR SEN THE MATTES | PURELY NUDE | 535 | | |

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 8 of 12

Date : 02-Nov-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\IKB\MGC\cosmetics\IKB\Reports\2019\Spring\PENDING\POG\WES0454U_I

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEIS 4' X 54" MAYBELLINE URBAN WALL #6

Spring 2019

WES0454U_IS19.psa

| | | | | | |
|----|---|--------------|----------------------|-----------------|-----|
| 43 | 1 | 041554496529 | COLOR SEN THE MATTES | PEACH BUFF | 540 |
| 44 | 1 | 041554496536 | COLOR SEN THE MATTES | BEIGE BABE | 545 |
| 45 | 1 | 041554496543 | COLOR SEN THE MATTES | HONEY PINK | 550 |
| 46 | 1 | 041554496550 | COLOR SEN THE MATTES | NAKED CORAL | 555 |
| 47 | 1 | 041554496567 | COLOR SEN THE MATTES | RAW CHOCOLATE | 560 |
| 48 | 1 | 041554496574 | COLOR SEN THE MATTES | ALMOND ROSE | 565 |
| 49 | 1 | 041554496574 | COLOR SEN THE MATTES | ALMOND ROSE | 565 |
| 50 | 1 | 041554496581 | COLOR SEN THE MATTES | TOASTED TRUFFLE | 570 |
| 51 | 1 | 041554496598 | COLOR SEN THE MATTES | BROWN BLUSH | 575 |

COL SEN BOLDS 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|--------------------------------|----------------|------------|
| 52 | 1 | 041554488722 | COLOR SENSATIONAL LOADED BOLDS | Gone Griege | 760 |
| 53 | 1 | 041554488746 | COLOR SENSATIONAL LOADED BOLDS | Mauve It | 770 |
| 54 | 1 | 041554464399 | COLOR SENSATIONAL LOADED BOLDS | Raging Raisin | 775 |
| 55 | 1 | 041554488715 | COLOR SENSATIONAL LOADED BOLDS | Chocoholic | 785 |
| 56 | 1 | 041554464245 | COLOR SENSATIONAL LOADED BOLDS | Smoking Red | 795 |
| 57 | 1 | 041554464252 | COLOR SENSATIONAL LOADED BOLDS | Berry Bossy | 820 |
| 58 | 1 | 041554464320 | COLOR SENSATIONAL LOADED BOLDS | Blackest Berry | 825 |
| 59 | 1 | 041554488708 | COLOR SENSATIONAL LOADED BOLDS | Violet Vixen | 830 |
| 60 | 1 | 041554488685 | COLOR SENSATIONAL LOADED BOLDS | Sapphire Siren | 835 |
| 61 | 1 | 041554488777 | COLOR SENSATIONAL LOADED BOLDS | Pitch Black | 845 |

SS MATTE INK 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|---------------------|----------|------------|
| 62 | 1 | 041554496895 | SUPERSTAY MATTE INK | LOYALIST | 5 |
| 63 | 1 | 041554496901 | SUPERSTAY MATTE INK | DREAMER | 10 |
| 64 | 1 | 041554496918 | SUPERSTAY MATTE INK | LOVER | 15 |
| 65 | 1 | 041554496925 | SUPERSTAY MATTE INK | PIONEER | 20 |
| 66 | 1 | 041554496932 | SUPERSTAY MATTE INK | HEROINE | 25 |
| 67 | 1 | 041554496949 | SUPERSTAY MATTE INK | ROMANTIC | 30 |
| 68 | 1 | 041554496956 | SUPERSTAY MATTE INK | CREATOR | 35 |
| 69 | 1 | 041554496963 | SUPERSTAY MATTE INK | BELIEVER | 40 |
| 70 | 1 | 041554496970 | SUPERSTAY MATTE INK | ESCAPIST | 45 |
| 71 | 1 | 041554496987 | SUPERSTAY MATTE INK | VOYAGER | 50 |

SS 24HR LIP 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|--------------------------|-------------------|------------|
| 72 | 1 | 041554237726 | SS 2 STEP 24 HR LIPCOLOR | Everlasting Wine | 005 |
| 73 | 1 | 041554237740 | SS 2 STEP 24 HR LIPCOLOR | All Day Cherry | 015 |
| 74 | 1 | 041554494976 | SUPERSTAY SUPER IMPACT | STEADY RED-Y | 205 |
| 75 | 1 | 041554237801 | SS 2 STEP 24 HR LIPCOLOR | Wear On Wildberry | 045 |
| 76 | 1 | 041554237818 | SS 2 STEP 24 HR LIPCOLOR | Unlimited Raisin | 050 |
| 77 | 1 | 041554237825 | SS 2 STEP 24 HR LIPCOLOR | Perpetual Plum | 055 |
| 78 | 1 | 041554237894 | SS 2 STEP 24 HR LIPCOLOR | Timeless Rose | 090 |
| 79 | 1 | 041554237931 | SS 2 STEP 24 HR LIPCOLOR | So Pearly Pink | 110 |
| 80 | 1 | 041554237948 | SS 2 STEP 24 HR LIPCOLOR | Forever Chestnut | 115 |
| 81 | 1 | 041554237955 | SS 2 STEP 24 HR LIPCOLOR | Always Heather | 120 |

SS FULL COVERAGE FOUNDATION 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|------------------------------------|----------------|------------|
| 82 | 1 | 041554541397 | SUPERSTAY FULL COVERAGE FOUNDATION | Fair Porcelain | 102 |
| 83 | 1 | 041554541403 | SUPERSTAY FULL COVERAGE FOUNDATION | Porcelain | 110 |
| 84 | 1 | 041554541410 | SUPERSTAY FULL COVERAGE FOUNDATION | Natural Ivory | 112 |
| 85 | 1 | 041554541427 | SUPERSTAY FULL COVERAGE FOUNDATION | Classic Ivory | 120 |
| 86 | 1 | 041554541458 | SUPERSTAY FULL COVERAGE FOUNDATION | Natural Beige | 220 |
| 87 | 1 | 041554541465 | SUPERSTAY FULL COVERAGE FOUNDATION | Sun Beige | 310 |

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POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEIS 4' X 54" MAYBELLINE URBAN WALL #6

Spring 2019

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| | | | | | |
|----|---|--------------|------------------------------------|---------|-----|
| 88 | 1 | 041554541496 | SUPERSTAY FULL COVERAGE FOUNDATION | Toffee | 330 |
| 89 | 1 | 041554541519 | SUPERSTAY FULL COVERAGE FOUNDATION | Coconut | 355 |

SS FC PDR 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|--------------------------------|----------------|------------|
| 90 | 1 | 041554562804 | SUPERSTAY FULL COVERAGE POWDER | Fair Porcelain | 102 |
| 91 | 1 | 041554562873 | SUPERSTAY FULL COVERAGE POWDER | Golden | 312 |
| 92 | 1 | 041554562811 | SUPERSTAY FULL COVERAGE POWDER | Porcelain | 110 |
| 93 | 1 | 041554563368 | SUPERSTAY FULL COVERAGE POWDER | Honey | 320 |
| 94 | 1 | 041554562835 | SUPERSTAY FULL COVERAGE POWDER | Classic Ivory | 120 |
| 95 | 1 | 041554562903 | SUPERSTAY FULL COVERAGE POWDER | Coconut | 355 |
| 96 | 1 | 041554562866 | SUPERSTAY FULL COVERAGE POWDER | Natural Beige | 220 |
| 97 | 1 | 041554563375 | SUPERSTAY FULL COVERAGE POWDER | Java | 375 |

DRM SATIN 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|-------------------------------|----------------|------------|
| 98 | 1 | 041554055993 | DREAM SATIN LIQUID FOUNDATION | Classic Ivory | 20 |
| 99 | 1 | 041554056037 | DREAM SATIN LIQUID FOUNDATION | Nude Beige | 35 |
| 100 | 1 | 041554056013 | DREAM SATIN LIQUID FOUNDATION | Nude | 40 |
| 101 | 1 | 041554056020 | DREAM SATIN LIQUID FOUNDATION | Creamy Natural | 50 |
| 102 | 1 | 041554056051 | DREAM SATIN LIQUID FOUNDATION | Pure Beige | 70 |
| 103 | 1 | 041554056068 | DREAM SATIN LIQUID FOUNDATION | Natural Beige | 75 |

DRM MATTE MOUSSE 1.1 (KROGER) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|-------------------------------|----------------|------------|
| 104 | 1 | 041554507102 | DREAM MATTE MOUSSE FOUNDATION | Classic Ivory | 20 |
| 105 | 1 | 041554507140 | DREAM MATTE MOUSSE FOUNDATION | Sandy Beige | 60 |
| 106 | 1 | 041554507126 | DREAM MATTE MOUSSE FOUNDATION | Nude | 40 |
| 107 | 1 | 041554507157 | DREAM MATTE MOUSSE FOUNDATION | Pure Beige | 70 |
| 108 | 1 | 041554507133 | DREAM MATTE MOUSSE FOUNDATION | Creamy Natural | 50 |
| 109 | 1 | 041554507171 | DREAM MATTE MOUSSE FOUNDATION | Honey Beige | 90 |

DRM BB CREAMS 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|--------------------|--------------|------------|
| 110 | 1 | 041554282634 | DREAM FRESH BB CRM | Light Medium | 110 |
| 111 | 1 | 041554282641 | DREAM FRESH BB CRM | Medium | 120 |
| 112 | 1 | 041554282658 | DREAM FRESH BB CRM | Medium/Deep | 130 |
| 113 | 1 | 041554349542 | DREAM PURE BB | Light/Medium | 110 |
| 114 | 1 | 041554349573 | DREAM PURE BB | Medium | 120 |
| 115 | 1 | 041554349719 | DREAM PURE BB | Medium/Deep | 130 |

Urban Hook Bar with 6 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|-------------------------|--------------|------------|
| 116 | 1 | 041554264524 | BABY LIPS | QUENCHED | 05 |
| 117 | 1 | 041554264548 | BABY LIPS | CHERRY ME | 15 |
| 118 | 1 | 041554264562 | BABY LIPS | PINK PUNCH | 25 |
| 119 | 1 | 041554513110 | COVER STICK (CORRECTOR) | Fair | 10 |
| 120 | 1 | 041554543889 | COVER STICK (CORRECTOR) | Light Beige | 2 |
| 121 | 1 | 041554543896 | COVER STICK (CORRECTOR) | Medium Beige | 3 |

FM DEW+SMTH FNDTN TRAY 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|--------------|----------------------|-----------|------------|
| 122 | 1 | 041554238648 | FitMe DEW+SMTH FNDTN | Porcelain | 110 |
| 123 | 1 | 041554238655 | FitMe DEW+SMTH FNDTN | Ivry | 115 |
| 124 | 1 | 041554238662 | FitMe DEW+SMTH FNDTN | Clsc Ivry | 120 |
| 125 | 1 | 041554238686 | FitMe DEW+SMTH FNDTN | Buff Bge | 130 |

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POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEIS 4' X 54" MAYBELLINE URBAN WALL #6

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| | | | | | |
|-----|---|--------------|-----------------------|----------|-----|
| 126 | 1 | 041554238716 | FitMe DEW+SMTH FNDDTN | Nat Bge | 220 |
| 127 | 1 | 041554238747 | FitMe DEW+SMTH FNDDTN | Pure Bge | 235 |
| 128 | 1 | 041554238761 | FitMe DEW+SMTH FNDDTN | Sun Bge | 310 |
| 129 | 1 | 041554400816 | FitMe DEW+SMTH FNDDTN | Toffee | 330 |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | | | | | |
|---|---------|--------------|-----------------------|----------------|------------|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
| 130 | 1 | 041554217964 | FALSIES MASCARA | Very Black | 01 |
| 131 | 1 | 041554443462 | PUSH UP DRAMA WSH | Blackest Black | 00 |
| 132 | 1 | 041554281460 | MEGA PLUSH MASCARA | Very Black | 01 |
| 133 | 1 | 041554281484 | MEGA PLUSH MASCARA WP | Very Black | 01 |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | | | | | |
|---|---------|--------------|----------------------------|----------------------|------------|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
| 134 | 1 | 041554050899 | VOLUM' EXPRESS COLOSSAL | Glam Black | 00 |
| 135 | 1 | 041554056761 | VOLUM' EXPRESS COLOSSAL | Glam Brown (Brn/Blk) | 2 |
| 136 | 1 | 041554197037 | VOLUM' EXPRESS COLOSSAL WP | Glam Black | 00 |
| 137 | 1 | 041554409291 | PUMPED UP! COLOSSAL WSH | Glam Black | 00 |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | | | | | |
|---|---------|--------------|-----------------------|----------------|------------|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
| 138 | 1 | 041554532722 | GREAT LASH MASCARA | Very Black | 1 |
| 139 | 1 | 041554532807 | GREAT LASH MASCARA | Brownish Black | 2 |
| 140 | 1 | 041554626964 | GREAT LASH WATERPROOF | Very Black | 1 |
| 141 | 1 | 041554626988 | GREAT LASH WATERPROOF | Brownish Black | 3 |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | | | | | |
|---|---------|--------------|----------------------------------|------------|------------|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
| 142 | 1 | 041554239416 | Great Lash Lots of Lashes | Very Black | 01 |
| 143 | 1 | 041554565294 | CURVED BRUSH GREAT LASH WASHABLE | Very Black | 1 |
| 144 | 1 | 041554699159 | FULL 'N SOFT WASHABLE | Very Black | 1 |
| 145 | 1 | 041554605228 | FULL 'N SOFT WATERPROOF | Very Black | 1 |

| Urban Hook Bar with 3 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | | | | | |
|---|---------|--------------|-------------------------------------|------------|------------|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
| 146 | 1 | 041554566499 | SHINE FREE OIL CONTROL LOOSE POWDER | Light | 1 |
| 147 | 1 | 041554566505 | SHINE FREE OIL CONTROL LOOSE POWDER | Medium | 2 |
| 148 | 1 | 041554054156 | LASH STILETTO | Very Black | 1 |

| EW MONOS (1TIER) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in | | | | | |
|--|---------|--------------|----------------------|----------------|------------|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
| 149 | 1 | 041554492644 | New Expertwear Monos | Vanilla | 100S |
| 150 | 1 | 041554490763 | New Expertwear Monos | Seashell | 30S |
| 151 | 1 | 041554490756 | New Expertwear Monos | Linen | 20S |
| 152 | 1 | 041554490794 | New Expertwear Monos | The Glo Down | 60S |
| 153 | 1 | 041554492682 | New Expertwear Monos | Made for Mocha | 140S |
| 154 | 1 | 041554552201 | New Expertwear Monos | Dusty Rose | 200S |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | | | | | |
|---|---------|--------------|------------------------|----------------|------------|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
| 155 | 1 | 041554522556 | FALSIES TEMPTATION | BLKST BLK | 601 |
| 156 | 1 | 041554522570 | FALSIES TEMPTATION | BROWNISH BLK | 603 |
| 157 | 1 | 041554522679 | FALSIES TEMPTATION WTP | VERY BLACK WTP | 604 |
| 158 | 1 | 041554539912 | SNPSACARA | PITCH BLACK | 300 |

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POSITION REPORT

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| Urban Hook Bar with 4 Peg Hooks | | | | | | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | |
|---------------------------------|---------|--------------|--------------------------------------|--------------------|------------|---|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 159 | 1 | 041554460247 | LASH SENSATIONAL LUSCIOUS | Blackest Black WSH | 00 | | |
| 160 | 1 | 041554460254 | LASH SENSATIONAL LUSCIOUS | Very Black WSH | 01 | | |
| 161 | 1 | 041554460261 | LASH SENSATIONAL LUSCIOUS | Brownish Black WSH | 02 | | |
| 162 | 1 | 041554460278 | LASH SENSATIONAL LUSCIOUS WATERPROOF | Very Black WTP | 01 | | |

| Urban Hook Bar with 4 Peg Hooks | | | | | | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | |
|---------------------------------|---------|--------------|----------------------------|-----------------|------------|---|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 163 | 1 | 041554288377 | VE ROCKET MASCARA | Very Black | 01 | | |
| 164 | 1 | 041554288452 | VE ROCKET MASCARA WP | Very Black | 01 | | |
| 165 | 1 | 041554496185 | LASH SENSATIONAL CURVITUDE | Blkst Black WSH | 710 | | |
| 166 | 1 | 041554496192 | LASH SENSATIONAL CURVITUDE | Very Black WSH | 720 | | |

| Urban Hook Bar with 4 Peg Hooks | | | | | | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | |
|---------------------------------|---------|--------------|-------------------------|-------------------|------------|---|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 167 | 1 | 041554409284 | PUMPED UP! COLOSSAL WSH | Classic Black | 01 | | |
| 168 | 1 | 041554493719 | COLOSSAL BIG SHOT | BLAKEST BLACK WSH | 223 | | |
| 169 | 1 | 041554493726 | COLOSSAL BIG SHOT | VERY BLACK WSH | 224 | | |
| 170 | 1 | 041554493856 | COLOSSAL BIG SHOT WTP | VERY BLACK WTP | 226 | | |

| Urban Hook Bar with 5 Peg Hooks | | | | | | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | |
|---------------------------------|---------|--------------|----------------------------------|------------|------------|---|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 171 | 1 | 041554647372 | LASH DISCOVERY WASHABLE | Very Black | 1 | | |
| 172 | 1 | 041554288254 | CAT EYES MASCARA | Glam Black | 01 | | |
| 173 | 1 | 041554568226 | EYE STUDIO MASTER PREC ALL DAY | Black | 110 | | |
| 174 | 1 | 041554415438 | EYE STUDIO MASTER KAJAL LINER | Onyx Rush | 510 | | |
| 175 | 1 | 041554533156 | LINEWORKS ULTRA LINER WATERPROOF | Black | 1 | | |

| 6HK BRAND HB UNSTOPPABLE ** | | | | | | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | |
|-----------------------------|---------|--------------|-------------------------------|----------------|------------|---|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 176 | 1 | 041554460049 | EYE STUDIO BROW PRECISE MICRO | DEEP BROWN | 260 | | |
| 177 | 1 | 041554009071 | DEFINE A LINE | Ebony Black | 1 | | |
| 178 | 1 | 041554009095 | DEFINE A LINE | Brownish Black | 3 | | |
| 179 | 1 | 041554513493 | UNSTOPPABLE EYELINER - CARDED | Onyx | 10 | | |
| 180 | 1 | 041554513530 | UNSTOPPABLE EYELINER - CARDED | Pewter | 30 | | |
| 181 | 1 | 041554513561 | UNSTOPPABLE EYELINER - CARDED | Espresso | 60 | | |

| 6HK BRAND HB EXPRT EYES TWIN ** | | | | | | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in | |
|---------------------------------|---------|--------------|-------------------------------------|--------------|------------|---|--|
| Loc. ID | Facings | UPC | Description | Shade | Plano Code | | |
| 182 | 1 | 041554530179 | EXPERT EYES TWIN BROW & EYE PENCILS | Velvet Black | 01 | | |
| 183 | 1 | 041554530179 | EXPERT EYES TWIN BROW & EYE PENCILS | Velvet Black | 01 | | |
| 184 | 1 | 041554530254 | EXPERT EYES TWIN BROW & EYE PENCILS | Dark Brown | 02 | | |
| 185 | 1 | 041554530667 | EXPERT EYES TWIN BROW & EYE PENCILS | Medium Brown | 03 | | |
| 186 | 1 | 041554530339 | EXPERT EYES TWIN BROW & EYE PENCILS | Light Brown | 04 | | |

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